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PLAY



21, 22, & 23 NOVEMBER 24

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IPS ACADEMY
SCHOOL OF ARCHITECTURE
FROM IMAGINATION TO REALITY



IPS Academy School of Architecture, Indore, in collaboration with **Council Of Architecture, India** is proud to announce the continuation of its legacy of **PACE** with the first-ever "**All India Architecture and Planning Inter-Institute Tournament**". Building on the success of **PACE** an acronym for the fields **Planning, Architecture, Construction & Engineering** which is a platform for holistic development among fraternity members used to be held every alternate year since 2018. Introducing **PACE - 4 "PLAY"**, with "**TOURNA-PLAY**", featuring athletic competitions, and "**DOCU-PLAY**", a creative showcase in motion design documentary format. This year under IPSA Trophy students are invited to unleash their creativity through visual narratives in a short movie format, reframing the design competition as a dynamic and engaging experience.

IPSA SHORT FILM / DOCUMENTARY DESIGN TROPHY

Theme - "Frame the Fusion - A Cinematic Journey"

Brief:

Welcome to '**Frame the Fusion - A Cinematic Journey**', where the boundaries of creativity are pushed to the limit. This visual odyssey explores the fascinating interplay between opposing forces, revealing the beauty that emerges when discordant elements converge. Through the lens of architecture, art, and design, we'll embark on a mesmerizing adventure to uncover the harmony that lies within contrast - where chaos and order, light and darkness, and structure and freedom entwine to create something truly extraordinary. Join us as we delve into the captivating world of harmony in contrast, and discover the magic that unfolds when opposites attract.

Students of Architecture, Design and Planning are encouraged to creatively explore and document the harmonious integration of contrasting elements or the dynamic interplay between people, space, and time, whether within the built environment or in nature through a short max 10 min film.

Ultimately, the competition seeks to recognize and celebrate the talent and vision of emerging designers, providing a platform for them to share their unique perspectives with a broader audience.

Sub Themes:

Design principles are fundamental guidelines that help designers create products, systems, and experiences that are aesthetically pleasing, functional, and effective.



Here are some opposite design principles that can be used to create contrast, tension, and interest in design, as well as to highlight specific values and themes. By balancing or juxtaposing these principles, students can emphasize their interplay and showcase how their integration can enhance the overall creation. Choose any one or more for the creation or you can create your own theme by justifying the aim of the competition -

- **Symmetry vs. Asymmetry:** Balance and order vs. irregularity and unpredictability.
- **Unity vs. Diversity:** Coherence and consistency vs. variety and contrast.
- **Formality vs. Informality:** Structured and traditional vs. relaxed and casual.
- **Minimalism vs. Maximalism:** Simple and restrained vs. elaborate and ornate.
- **Lightness vs. Heaviness:** Airy and ethereal vs. solid and monumental.
- **Order vs. Chaos:** Organization and control vs. randomness and spontaneity.
- **Static vs. Dynamic:** Stability and permanence vs. movement and change.
- **Simple vs. Complex:** Clear and straightforward vs. intricate and complicated.
- **Natural vs. Artificial:** Organic and contextual vs. synthetic and imposed.
- **Openness vs. Enclosure:** Transparency and fluidity vs. separation and containment.

Requirements:

- **Select Design Principles:**
 - Choose two opposing design principles from the provided theme or create your own. Explain their contrasts and how they complement each other.
- **Incorporate Diverse Media:**
 - Use a combination of original footage, interviews, and clips from movies, advertisements, or other visual media. Ensure proper citation for any external content used.
- **Ensure High Quality:**
 - Make sure the short film / documentary is engaging, informative, and visually appealing. Focus on visual narrative and professional production values.
- **Submit Documentation:**
 - Provide a 5 to 10 minutes short film / documentary along with a brief written explanation (up to 1000 words) with justification, aim & concept detailing your design choices, and the principles demonstrated in the film.

Evaluation Criteria:

- **Understanding and Explanation of Chosen Design Principles (20%)**
- **Effective Integration of Contrasting Principles (30%)**
- **Quality of Research, Examples, and Audio - Visual Content (20%)**
- **Visuals, Narrative, and Engagement (20%)**
- **Technical Quality, Editing, and Overall Production (10%)**



Who Can Submit:

- **Eligibility:** The competition is open to students currently enrolled in Architecture, design and urban programs.
- **Participants:** Individual students or teams (Max of 5) can submit entries.
- **Requirements:** Participants must be currently registered at an accredited institution and provide proof of enrollment if requested.

Submission Guidelines:

- **Short Film / Documentary:**
 - **Length:** 5 - 10 minutes
 - **Format:** MP4, AVI, MPEG
 - **Resolution:** Standard definition (480p or higher)
 - **Ratio:** 1:1 ,9:14 etc
- **Report:**
 - **Length:** Up to 1000 words
 - **Format:** PDF
 - **Details:** Include your registration ID and movie title at the top of the document.
 - **Citations:** Properly cite any borrowed visual content according to the required citation style.
- **Submission Process:**
 - **Upload Your Film:** Share your film or documentary via Google Drive in a downloadable format.
 - **Folder Structure:** Create a folder named with your registration ID and place both your film and report in this folder.
 - **Submit the Link:** Submit the Google Drive link through the Google Form provided. The form link will be emailed to you once your registration is complete.
- **Verify Submission:**
 - Double-check that both the film and report are correctly uploaded.
 - Confirm receipt if required.

Timeline:

Registration Details:

- **Registration Dates:** September 1 - October 30, 2024 - ₹1,000
- **Registration Amount:** ₹1,000

Important Dates:

- **Submission Deadline:** October 30, 2024
- All **shortlisted entries** will be informed via **email**.
- **Announcement of Winners:** Nov 23, 2024



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Prizes:

Total Prize Money worth 1.5 Lakh Rupees

Best Short Film/Documentary: ₹50,000

Honourable Mention (2 awards): ₹25,000 each

Special Mention (2 awards): ₹15,000 each

Consolation (2 awards): ₹10,000 each

Registration Link: <https://forms.gle/B8zSgfUytpD4RFFC9>

Contact Details:

For any questions or issues regarding the competition, please reach out to:

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PLANNING